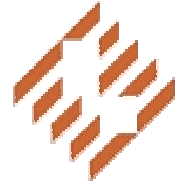


Leader News Release

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FOR IMMEDIATE RELEASE

Ohio Company Supports Shawnee State University Safety Lockdown

Leader Alert® quickly notified SSU students and faculty, prevented panic

COLUMBUS (February 15, 2008) – When the community of Portsmouth, Ohio learned on February 7th that a fifth-grade teacher at Notre Dame Elementary School had been attacked in the classroom in front of her horrified students, they did not know at first whether it was an isolated incident or part of a larger threat. But Portsmouth-based Shawnee State University was prepared. Their Emergency Response Team used LeaderAlert® to issue an emergency message that was received within minutes by all 3549 students, faculty, and staff.

Leader Alert® is the product of Leader Technologies, a Columbus, Ohio-based telecommunications and software company. According to Chairman Mike McKibben, Leader Alert differs from other alerting systems in its ability to contact very large numbers of people by phone simultaneously, using both voice and text, without the need for installation and maintenance of expensive, specialized equipment.

In the wake of the April 16, 2007 Virginia Tech shootings, schools and universities are looking at alerting systems with new eyes. McKibben commented: “We can’t predict outcomes in those horrific situations. But Leader Alert allows a school to simultaneously contact thousands of students and faculty and let them know if they are in danger. An informed person is able to take action. An uninformed person can only react.”

Although incidents such as the Virginia Tech shootings are rare, campuses are looking at alerting systems in preparation for other potential events such as a bird flu pandemic, terrorist activity, inclement weather, or even sudden event schedule changes and other special announcements.

In the town of Pass Christian, Mississippi, during Hurricane Katrina, the harbor master used Leader Alert® to warn vessel owners who were then able to evacuate and save their vessels before the hurricane struck and destroyed the harbor. The government of Louisiana used a related product, Leader Phone®, to teleconference their first responders throughout the disaster after their own system went down.

Because Leader Alert does not require equipment installation, the system can be up and running, according to McKibben, literally “in the time it takes to key in or upload a list of phone numbers.”

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About Leader Technologies®

Leader® connects voice, video & data across existing application systems to enhance collaboration & decision making. Its patented Digital Leaderboard® – U.S. Patent No. 7139761 – is a powerful unified communications platform that will dramatically improve productivity and reduce costs by giving businesses more control over their communications, leadership, strategy, knowledge management and intellectual capital. Included in the integrated Leader2Leader® suite are LeaderPhone® enhanced teleconferencing services, Leader Dialog™ free teleconferencing and blogging, Leader Alert® voice alert notification, Leader Meeting® web and video conferencing, as well as other advanced voice, video and data features. To learn more, visit www.leader.com.

Hurricane Katrina White Paper

For more information on Leader’s Hurricane Katrina disaster response, go online to www.leader.com and click on “Hurricane Katrina White Paper” or [click here](#).

Campus Alerting White Paper

To access Leader’s latest White Paper on campus alerting, go online to www.leader.com and click on “Campus Alerting White Paper” or [click here](#).

Shawnee State WCMH-TV News

To view WCMH-NBCTV, Columbus, Ohio television news coverage of this event, [click here](#).



For more information on Leader Alert® implementation and pricing click the logo, or contact Jim Sobwick or Mike McKibben at (614) 890-1986.

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