



**FOR IMMEDIATE RELEASE**

**LeaderPhone Selects DataPower to Accelerate Conference Calling Service**

*Web-enabled audio conferencing system now easier to use,  
while price remains at 9.5 cents/minute*

COLUMBUS, OH (Feb. 17, 2002) -- **LeaderPhone®**, a reservationless, web-enabled audio conference calling service developed by Leader Technologies, Inc., is now more responsive to users with the addition of XML acceleration technology provided by DataPower Technology, Inc.

However, **LeaderPhone's** low, across-the-board price of 9.5 cents per minute per leg will not change, said Mike McKibben, Founder, Chairman and CEO of Leader Technologies. There are no set-up costs, no hidden charges and no monthly fees.

DataPower's XA35 XML Accelerator will allow **LeaderPhone®** to offload certain network processes that servers must perform in order to communicate via the Internet. By shifting the Secure Socket Layer (SSL) and Extensible Stylesheet Language (XML) protocols to DataPower's high-speed accelerator, **LeaderPhone®** can increase response times by twelfefold, said Jeff Lamb, Leader's Chief Technology Officer.

"Users will see a significant performance increase with every click of the mouse," he noted "This allows our servers to handle more of the unique Web and telecom protocols we've developed to drive the **LeaderPhone®** service."

"Dynamic content generation is one of many uses for XML. Many customers like **LeaderPhone®** are seeking to develop innovative, revenue-generating XML to HTML applications and these organizations continue to come to DataPower for the fastest XML processing power necessary to make these applications profitable," said Eugene Kuznetsov, founder, president and chief technical officer at DataPower Technology Inc. "Powered by our patent pending XG3 technology, our XA35 has the high-performance features to address real-world demands for leading enterprises like **LeaderPhone®** seeking competitive technological differentiators using XML."

**LeaderPhone®** was developed as part of an overall software suite of business services to improve communications and increase productivity throughout an enterprise. This software allows people to work the way they want to work, rather than forcing them to conform to the latest technology. McKibben noted that DataPower's accelerator represents one of the last key pieces necessary to allow the company to begin rolling out it's new enterprise-wide communications and collaboration software platform that is undergoing final testing now.

Among the benefits of **LeaderPhone®**:

- All controls accessed via the Internet at [www.leaderphone.com](http://www.leaderphone.com), allowing any authorized employee to set up conferences on the fly;
- Contact regular workgroup members with just three clicks;
- Can add or drop people at any time, and lets them change phones in mid-call;
- System can call out to participants simultaneously, eliminating the need to wait for everyone to get online, or can let them call in, adding them at any time;
- Can send email reminders with the agenda automatically prior to calls and written summaries of conference call sessions afterwards;
- Allows for up to 55 participants at once on a conference call;
- Controls also accessible from any wireless Palm™ PDA;
- Lets coordinator add a personal introductory message before calls – all without operator assistance.

**LeaderPhone™** employs true 1-second billing rather than the common current practice of rounding up to the nearest next minute, McKibben noted. The system can access any phone, anywhere in the world.

#### **About DataPower Technology**

DataPower Technology provides enterprises with intelligent XML-Aware network infrastructure to ensure unparalleled performance, security and manageability of next-generation applications and XML Web Services. DataPower's patent-pending XML Generation Three (XG3™) technology powers the industry's first wire-speed XML-aware networking devices that provide immediate return on technology investments while streamlining application deployments.

Founded in 1999, DataPower is privately held and based in Cambridge, MA. Investors include Seed Capital Partners, Venrock Associates and Mobius Venture Capital. For more information about DataPower Technology, contact 617-864-0455 or visit [www.datapower.com](http://www.datapower.com).

#### **About LeaderPhone**

**LeaderPhone®** Teleconferencing Service is a service of Leader Technologies, a Columbus, OH communications software company. **LeaderPhone®** enables work teams from both large and small businesses to set up conference calls themselves at much less cost using its patent-pending web-based conference-calling platform. The service overcomes the limitations of legacy conferencing systems while combining many of the features desired by businesses that rely on conference calling. For more information about **LeaderPhone®**, visit [www.leaderphone.com](http://www.leaderphone.com).

Leader Technologies has developed an overall enterprise-class communications platform with patent-pending technology that will dramatically improve productivity and reduce costs by giving businesses more control over their communications, leadership, strategy, knowledge management and intellectual capital. To learn more, visit [www.leader.com](http://www.leader.com).

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