



Leader Meeting

Powerful Web Conferencing at 20¢ per minute



Conducting On-line Meetings Has Never Been Easier or More Affordable.

It's a fact - sharing visuals during a presentation improves both the effectiveness of the presentation and the retention rates of the participants:

*"55% of what an audience learns comes directly from the visual messages seen during a presentation."
- UCLA Study*

*"When you combine visual messages with verbal communication, you increase retention rates 400%."
-Wharton Research*

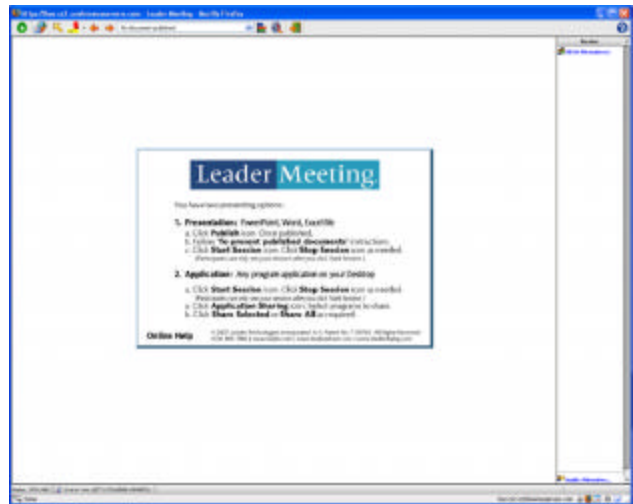
So, why not improve the quality of your next conference call and visually engage the participants on the call using Leader Meeting® Web Conferencing. Easy-to-use and quick to implement, Leader Meeting® is designed for everyday use by people of all skill levels.

Leader Meeting® is an easy to use web-based software solution that provides you with all the tools necessary to conduct an online, highly interactive, successful meeting. Leader Meeting® lets you use the World Wide Web to extend the reach and impact of your ideas to virtually anybody, anywhere in the world. All you need to conduct or join a meeting is a computer, an Internet connection and a phone line (for the audio conference).

Available at a cost-effective rate, Leader Meeting® pricing couldn't be simpler. The rate is 20¢ per minute per participant for the visual portion and the audio conference portion is charged at the standard rate.

Leader Meeting® brings you the industry's richest set of features so your meetings are easier to set up, easier to control, and easier to follow. Discover interactive keyboard chat, document publishing, application sharing, polling and quizzing, Q & A moderation, convenient toolbar controls for highlighting and conference control, Yahoo!® IM integration, and more.

DON'T JUST TELL THEM... ...SHOW THEM



High Value; Low Cost

Leader Meeting® delivers the features you need – presentation/document sharing, application sharing, polling, Outlook® integration and more – for a price you can afford.

Easy to Use

Leader Meeting® is accessible anytime, anywhere from any computer with an Internet connection. There are no cumbersome downloads and advanced planning is not required to use it. Simply log in and start or join your meeting.

Integration – Fast and Complete

Leader Meeting® integrates seamlessly with other communication products and services. Add Leader Meeting® to any environment and create a complete conferencing experience (voice, video, web) for your users.

Leader Meeting

Leader Meeting® is practical for everyday use across the enterprise. Use it for...

- ▮ Sales Calls
- ▮ Company Briefings
- ▮ Client Meetings/Updates
- ▮ Contract Negotiations
- ▮ Financial Planning
- ▮ Training
- ▮ Team Meetings
- ▮ Board Meetings
- ▮ Analyst Calls

A high impact productivity tool, Leader Meeting® delivers the features necessary for a successful online meeting and can be readily used by people of all skill levels without training. Key features include:

- ▮ Browser-based UI
- ▮ Document Publishing
- ▮ Application Sharing
- ▮ Desktop Sharing
- ▮ Remote Control
- ▮ Smart Scrolling
- ▮ Conference Lock
- ▮ Pointer
- ▮ Marker/Annotation
- ▮ Full Screen
- ▮ Email Summary
- ▮ Billing Memo
- ▮ Yahoo!® IM Integration
- ▮ Roster with Controls
- ▮ SSL Encryption
- ▮ Q&A Moderator
- ▮ Polling
- ▮ Outlook® Integration
- ▮ Chat

HOW IT WORKS

A reservationless service, Leader Meeting® starts quickly, has a simple log in process and supports both planned and unplanned meetings. Joining a Leader Meeting® session requires only a browser and an Internet connection. Users can join from any computer or web appliance (e.g., Windows, Macintosh, Linux, UNIX) and there is nothing to download, thus eliminating the security and configuration problems often encountered with web conferencing tools. Communications are encrypted with 128 bit SSL to keep presentations confidential.

To host a conference:

- ➔ Open your browser to **www.leadermeeting.com**
- ➔ Log in using your assigned **Host PIN** and **your name**
- ➔ Click the **Log In** button

SYSTEM REQUIREMENTS

- Network connection to the Leader Meeting® system through HTTP and HTTPS
- Connection speed of 56kbps or higher is recommended (128kbps for sharing)
- Microsoft Windows 98/NT/ME/2000/XP/Server2003 System with one of the following browsers: Internet Explorer 5.5+, Netscape 7.0+ and Mozilla 1.0+
- Mac OS X with Netscape 7.1+ or Apple Safari
- Linux, Unix or Solaris with Netscape 7.0+ or Mozilla 1.0+
- Cookies, pop-ups and scripting enabled For Outlook® integration, application and desktop sharing, must have ability to run ActiveX or JVM sharing controls or pre-install sharing components. For details contact sales@leader.com.

For more information contact:



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