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FOR IMMEDIATE RELEASE

Jury Provides Split Verdict in Leader v. Facebook Patent Infringement Trial

COLUMBUS, Ohio – July 29, 2010: Today Leader Technologies Incorporated announced the results of the Leader v. Facebook patent infringement trial, in which an eight-member jury in Wilmington, Delaware, returned a split verdict on Wednesday, July 28th.

The jury concluded that Facebook literally infringes all of the asserted claims of Leader's patent, and that the published prior art cited by Facebook did not anticipate or make obvious Leader's invention. Facebook had alleged numerous technologies that predated Leader's invention, but these were rejected by the decision.

The jury found for Facebook when they agreed with Facebook's claim that the patent was invalid due to commercial activity by Leader prior to the patent's issuance.

Company founder and CEO Mike McKibben said: "We are very pleased with the jury's findings that Facebook infringes our patent. We were disappointed with the invalidity finding, and will ask that it be set aside. We believe that Facebook presented no 'clear and convincing' evidence that would invalidate our patent."

Attorney Paul Andre from King & Spalding, the firm that represented Leader, said that if the invalidity finding regarding commercial activity is set aside, the jury's decision that Facebook infringes Leader's patent will stand.

Both Facebook and Leader will present briefs to the court beginning on Monday, and the case will remain in litigation for some time.

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Leader Technologies Incorporated is located in Columbus, Ohio and offers other communications and alerting products and may be reached thru Jim Sobwick at 614-890-1986 or online at www.leader.com.